

BOARD OF DIRECTORS – MINUTES**September 17, 2012 @ DHBC Board Room, 1668 Barrington Street, Suite 301****1. Call to order****2. Approve agenda + minutes (August 20 executive meeting)**

Agenda approved.

Minutes approved.

3. PDC board: working committees + strategy for 2012-13

a. Review PDC resource chart

Will be reviewed at the next meeting.

ACTION: Heather will bring chart to next meeting for review.

b. Discuss strategy for developing partnerships + securing funding

Proposal to have this discussion at a separate meeting that also serves as a Board social function. An opportunity to meet new members, discuss where we want to take PDC in the future, ideas for new projects etc. This social-strategy meeting will happen before our next scheduled meeting [in October](#).

ACTION: Beth will email board members to organize a time/place for this meeting.

c. PDC coordination (goal of hiring staff person and interns soon)

PDC has been functioning for a long time with no long-term staff or funding. Recent projects and funding have provided PDC with [almost](#) enough funds to possibly hire a staff person, full time for one year. Also in discussion with [School of Planning](#) at Dalhousie to see if an intern position can be funded through the school. Position(s) will work out of the CEU office.

ACTION: Frank will report back on this in at our next meeting (in about one month).

d. Space: possibility in Bloomfield redevelopment (Louis Lawen)

Louis Lawen has been shortlisted for a development proposal for Bloomfield. Has included the PDC in the proposal. Board decided several months ago that space, while still a priority, will have to be sourced through a partnership due to financial constraints. The partnership with Louis may be able to allow PDC to have a stable space. PDC would have to pay taxes and utilities and as a non-profit organization, can apply for tax exemption. Even if Louis's proposal is not successful, this partnership may give the PDC an opportunity to start discussions with whoever is successful.

4. Project updates

a. Switch Open Street Sundays (September 9)

- Successful event. Congrats to organizing team.
- Going forward, need to work on two areas: 1. Making Switch a regular event, not a special event that happens once/month with a pre-set schedule. And 2. HRM takes ownership of Switch and makes it a community event.
- Discussions with HRM planning staff on using Switch as a point to further an "Open Street Policy" in the Regional Plan.

- Formalize the volunteer committee.

ACTION: Ross will compile photos and videos from event.

ACTION: Ross will check to see if there were any complaints related to street closures for Switch.

b. Mayoral Candidates Debate (September 24 @ 6:25 pm, Spatz Theatre)

- Four of six candidates committed to participate: Mike Savage, Tom Martin, Fred Connors, Aaron [Eisses](#).
- Jordi Morgan to moderate. No open mic. Perhaps an opportunity for audience to write questions on paper and moderator decide if they can ask.
- Posters are made and going up. Facebook page is up. A blitz at transit stops on Thursday handed out with Its More Than Buses pocket guides.
- Jordi to cover event on his radio show.
- Dal to organize bike rides to event for Green Week.
- Board should try to meet with candidates prior to brief them on what ideas we're looking to have them support. What ideas do we want to discuss at the debate, items we can hold them to later? Three areas to focus on during debate (and briefing): 1. Real leadership in politics. 2. The difference between transit/transportation as a technical exercise and thinking of it as an opportunity to engage the community. 3. Cross-boundary view of transit/transportation – integration of plans: active transportation, transit, traffic, parking, etc.

ACTION: Ross and Frank will organize half hour slots with each candidate to brief before debate.

c. PDC Online Development Map project (proposal from CO&CO)

- Proposal with Co&Co. Morgan has requested to meet with the [board website committee](#) to discuss.

ACTION: Heather will confirm a time and which board members are available to meet. Possibly the week of the 24th.

- The map can be a start to building relationships with developers and further partnerships around space and funding.
- Get the map off the ground and then use it to also engage HRM.
- Connect with Greater Halifax Partnership to discuss access to map data.

ACTION: Ross will connect with David Fleming at GHP.

- Possible funding in RP+5 to support the map project?

ACTION: Paul will talk to Richard Harvey.

- PDC will form a subcommittee to approach developers. GHP offered to help bring developers together. Subcommittee: Jim, Paul and Frank.

d. Argyle Street

- DHBC hired PDC to conduct public participation process for the Argyle Streetscape design.
- Final design has a flexible use approach. The lines between pedestrian, customer and car space is blurred so that uses can flex with need. Consider using Switch as an opportunity to test out the new design for Argyle Street.

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- ASAP Project is an idea about how to use the streetwall space while the Nova Centre is being built. A proposal centres around a scaffolding design that allows for art installations, vendors, etc. It will be presented to HRM as a public art project that has a practical function.

5. New business

- New potential project: Ideas Competition for Cogswell Interchange.
- For Parking Day, look into "Flash Park" an initiative to create parks in unused parking spaces in HRM. Planned for Friday, September 21.
- Jacob Ritchie is joining PDC in November and mentioned that the Green Partnership is excited to work with PDC.

6. Board member bios/write ups for PDC website (send to Beth by September 24)
ACTION: Beth will send what she has gathered to date and members can edit.

7. Confirm meeting dates for 2012

[Thursday October 18 \(@DHBC board room, 1668 Barrington, #301\)](#)
[Monday November 19 \(@CEU board room, 5257 Morris Street\)](#)

8. Final roundtable

9. Adjournment

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